



where professionals get the latest information about standards for AR

International Community for Open and Interoperable AR content and experiences

At a Glance

- Grassroots community
- Seeks **open and interoperable** AR content and experiences
- Operates
 - A Web portal
 - Two archived mailing lists
 - Face-to-Face meetings
 - Virtual meetings

The Discussion Archive

<http://arstandards.org/pipermail/discussion/>

The Announcements Archive

<http://arstandards.org/pipermail/news>



Purpose

- To accelerate the process by which barriers to open and interoperable AR content and experiences are reduced through industry-wide collaboration

Who?

Individual Participants Representing

- Industry (companies of all sizes)
- Government
- Academia

Global Reach

- Western Europe
- Eastern Europe
- North America
- Asia
- Australia
- Middle East

Standards Organizations Contributing to Community Resources





What we do

- collect/monitor progress and activities across a wide variety of SDOs (and relevant industry groups which provide open interfaces for AR experiences) in a consistent fashion with a special emphasis on
 - detecting complementary work/redundant or overlapping work, and then
 - providing a neutral/grassroots driven environment (platform) in which leaders of initiatives can explore ways to coordinate activities and reconcile areas of overlap or conflicts



What we do (2)

- Provide inputs to SDOs and communities interested in open and interoperable AR
- Detect the emergence of and provide a centralized place/forum for the expression of needs from the AR development community including obstacles to the growth of AR



Anyone can...

- Visit the portal <http://www.arstandards.org> to consult the community resources
- Join and contribute to mailing lists
- Attend and participate in meetings
 - Virtual meetings
 - Face-to-Face
 - Contribute position papers
 - Lead Special Interest Groups

Fifth Meeting of the Community
Austin, Texas March 19-20, 2012



Community Resources

- AR Standards Community Resources include:
 - AR Standards landscape and status of what each SDO we are tracking is doing in the area of AR
 - AR vocabulary and definition of terms (also numerous posts on the mailing list)
 - AR Use cases and Use case categories
 - Open letter to AR-related subsystems providers and Communications plan
 - archives of all discussions on mailing list (public) and documents (position papers) contributed to and presentations made during face-to-face meetings